



2024 MYBA Charter Show

TERMS & CONDITIONS

MEDIA

REGISTRATIONS WILL BE EXCLUSIVELY ONLINE.
NO ONSITE REGISTRATIONS WILL BE POSSIBLE.

The MYBA Charter Show welcomes specialised yachting media, as well as luxury lifestyle/travel and other relevant media such as global and economic press.

The MYBA Charter Show is an important event in the yachting world where the quality of all participants, including the media, is closely vetted. It provides a great opportunity for all attending media to publish content of this important event and **all attending media are expected to provide some form of coverage.**

Entry is **strictly by invitation** and press credentials will be required.

If you would like to receive an invitation to attend the Show as a member of the media, please contact Jane Adlington-Brumer, MYBA/AYSAS HQ, +33 493 318 549 or email jane@myba.net .

There is no charge involved, however it is **still necessary to register online** (deadline 18h00 GMT Sunday 21 April 2024) in order to obtain the relevant passes.

Please note: Even for last minute requests, please ensure you contact us first by email in order to request an invitation and register online, as no registrations can be processed onsite at the Show entrance. As MYBA staff will be at the Show after this date, there may be delays in answering your request. TV or radio companies must request an appointment at least 24 hours in advance of their visit.

Important note:

Unless prior agreement has been accorded, all media, if not sponsors, cannot distribute their publications in the Show and under no circumstances directly to the Yachts.

Some yachts may restrict access to Press in accordance with owner's instructions. To avoid any misunderstanding or disappointment, we recommend you contact the yacht's Central Agent as a courtesy before arrival and/or boarding.

IT IS NOT PERMITTED FOR ANY MEDIA TO SOLICIT BUSINESS DURING THE SHOW. ANY EDITORIAL PRESS AND PUBLICATIONS WISHING TO SOLICIT ADVERTISING MUST REGISTER AS EXHIBITORS WITH A STAND.

ATTENDEES MUST PRINT THEIR OWN PASSES IN ADVANCE.

ON THE FIRST DAY OF THEIR VISIT, ATTENDEES WILL NEED TO PRESENT THEIR SELF-PRINTED PASS AT THE RECEPTION DESK IN ORDER TO BE GIVEN A POUCH AND LANYARD TO DISPLAY THEIR PASS.

A DIFFERENT COLOURED BRACELET WILL ALSO BE GIVEN EVERY DAY.

PASSES AND DAILY BRACELETS SHOULD BE WORN AT ALL TIMES ON THE SHOW PREMISES (ALSO FOR EVENING EVENTS WITHIN THE SHOW AREA).

RANDOM CHECKS WILL BE CARRIED OUT THROUGHOUT THE SHOW.



Freelance media, photographers, influencers etc... may be invited to the Show on the understanding that they are expected to provide media cover, and that all photos and other media material (articles, posts etc...) will be shared with the Show owners who may use the material as they see fit.

THE MYBA CHARTER SHOW PANEL RESERVES THE RIGHT TO REVIEW ALL APPLICATIONS ACCORDING TO ITS PUBLISHED CRITERIA AND TO ACCEPT OR REJECT THEM AT ITS DISCRETION.