



2025
MYBA CHARTER SHOW

ADVERTISING RATES

RATES FOR ATTENDING COMPANIES

ONLINE CATALOGUE:
FULL PAGE: EUR 2,000 +VAT
HALF PAGE: EUR 1,000 +VAT
QUARTER PAGE: EUR 600 +VAT

TV SCREEN AD:
EUR 1,000 +VAT

COMBINED CATALOGUE & TV SCREENS PACKAGE:
FULL PAGE + TV SCREEN AD: EUR 2,500 +VAT
HALF PAGE + TV SCREEN AD: EUR 1,500 +VAT

RATES FOR NON-ATTENDING COMPANIES

FULL PAGE: EUR 2,600 +VAT
HALF PAGE: EUR 1,300 +VAT
QUARTER PAGE: EUR 900 +VAT



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MYBA CHARTER SHOW

ADVERTISING
SPECIFICATIONS

ADS FOR THE WEB PDF

FULL PAGE: 21 X 29.7 CM (PORTRAIT)
HALF PAGE: 21 X 14.8 CM (LANDSCAPE)
QUARTER PAGE: 10.5 X 14.8 CM (PORTRAIT)

*.pdf file needed
with cropmarks
without bleed*

*All images must be embed,
at 100dpi resolution and RGB
All fonts must be outline (or curves)*



WHY
ADVERTISE
WITH US?

OUR VALUES ALIGN
WITH YOUR OFFERING!

- + HIGHLY TARGETED AUDIENCE
- + COST EFFECTIVE
- + GLOBAL REACH

