



2025 MYBA Charter Show

FEES and TERMS & CONDITIONS

EXHIBITORS

REGISTRATIONS WILL BE EXCLUSIVELY ONLINE.

NO ONSITE REGISTRATIONS WILL BE POSSIBLE.

Companies, whose business activity is not yacht charter or management, can only attend the Show as Exhibitors (with a stand) or as sponsors.

It is not permitted for companies to share a stand and Exhibitors cannot market other companies on their stand.

Exhibitors should only be representing the company that has been accepted by the MYBA Charter Show Panel and only perform the activities under which they registered.

WHICH EXHIBITOR CATEGORY DO YOU BELONG TO?

EX1 - Companies that have attended the last two Shows

EX2 - Companies that do not fulfil EX1 criteria



REGISTRATION FEES:

➤ **EX1 Category:** Companies that have **attended the last two Shows**

Euro 3505 + VAT for a **3 x 3 metre** single stand.

The registration fee (per single stand) includes NAMED passes for up to 4 employees.

Extra passes for up to 4 employees (per single stand) can be purchased at Euro 249 + VAT per person.

Rotation of passes is NOT permitted, and proof of employment with exhibiting firm may be requested.

The single stand fee includes 1 invitation to the Show Opening Cocktail and, depending on availability, 1 additional ticket may be purchased online for 156 euros + VAT.

Exhibitors will be advised if spare tickets are available for purchase.

➤ **EX2 Category:** Companies that **do not fulfil EX1 criteria**

Euro 3730 + VAT for a **3 x 3 metre** single stand.

The registration fee (per single stand) includes NAMED passes for up to 4 employees.

Extra passes for up to 4 employees (per single stand) can be purchased at Euro 249 + VAT per person.

Rotation of passes is NOT permitted, and proof of employment with exhibiting firm may be requested.

The single stand fee includes 1 invitation to the Show Opening Cocktail and, depending on availability, 1 additional ticket may be purchased online for 156 euros + VAT.

Exhibitors will be advised if spare tickets are available for purchase.



STANDS WILL BE ALIGNED ALONG THE QUAYS, DIRECTLY BEHIND THE YACHTS.

Single stand fees include 120 euros of electricity consumption. Double stands are also available and fees will be charged pro-rata. Requests for triple stands will be put on a waiting list.

Stands are **3x3m** and are free-standing tented structures with white perimeter PVC curtains, company signboard at the front top of the stand, one spotlight 100w and a 3 kw switchboard.

Upgrades of any of this material can be made to the stand and enquiries should be sent to mybashow.stands@henoto.it.

Please note that a 9m² blue carpet (per single stand size) is included in the stand registration fee. It is possible to personalise the flooring at your own cost **by 1 March 2025**. If the colour has not been confirmed on time, the flooring will be the standard blue. ([see Exhibitors' Manual for detailed info](#)).

Attendance at the Show is subject to the MYBA Charter Show Panel's final approval.

If demand for stands is very high, the MYBA Charter Show Panel reserves the right to restrict the number of stands per exhibitor.

Stands must be manned at all times during Show hours by at least one person.

Please note that the Exhibitor fee is non-refundable.

For accounting reasons, the exhibitor fee cannot be transferred to the following year.

A 1000-EURO break-down deposit (per single stand size) must be paid with each stand registration. It will be refunded at the end of the Show, only if dismantling of the stand has not begun before 17h on Thursday 1 May 2025 (please provide precise bank details for the wire transfer refund).

Stands must remain manned until that time.

Please note that the cost of damage to the stand or expenses incurred if the stand is not completely dismantled may be deducted from the break-down deposit. An official tour will be conducted in order to verify the condition of the stands.

Should rubbish be left on a stand, please note that 300 euros will be taken out of the 1000-euro break-down deposit.

Exhibitors' attendance cannot be confirmed unless the form and full payment including VAT (if applicable) has been received. Stands will not be confirmed and allocated until full payment has been made. Please ensure you provide full invoice details, together with your VAT number, otherwise your registration will not be considered complete.

Stand allocation will be dealt with once all available stands have been taken. The Show managers will advise Exhibitors of their stand location as soon as possible.



Technical assistance to Exhibitors

For exhibitors that need additional equipment (furniture, electronic equipment or bespoke stand design), please send your request to

mybashow.stands@henoto.it

or

Graphicando Solution: b.gentile@graphicandosolutions.com <http://www.graphicandosolutions.com/>

All requests will be dealt with directly by the supplier and must arrive no later than 18h00 GMT on **20 February 2025**. A quote will be provided directly by the supplier.

Stand Set Up/Breakdown and Show timetable

Stands are available for set up from 9h30 to 18h00 on Sunday 27 April 2025 and must be fully set up by 18h00 on the same day. Stands must not be dismantled before 17h00 Thursday 1 May 2025 and must remain manned until that time. A 1000-euro deposit will be paid with each (single) stand registration and will be refunded by bank transfer after the end of the Show on condition that the stand was not dismantled before 17h00 on Thursday 1 May 2025 or rubbish was not left on the premises or any damage done, the official stand breakdown time, and subject to satisfactory inspection of the stands.

Please note:

ATTENDEES MUST PRINT THEIR OWN PASSES IN ADVANCE

IN DUE COURSE AND FOR EXHIBITORS' REGISTRATIONS THAT ARE COMPLETED, ACCEPTED AND FULLY PAID, PASSES WILL BE SENT TO ATTENDEES BY EMAIL BEFORE THE START OF THE SHOW.

According to allowance and availability, it will then be possible to confirm attendance at the Show Opening Cocktail or purchase a ticket online.

ON THE FIRST DAY OF THEIR VISIT, ATTENDEES WILL NEED TO PRESENT THEIR SELF-PRINTED PASS AT THE ENTRANCE OF THE SHOW IN ORDER TO BE GIVEN A POUCH AND LANYARD TO DISPLAY THEIR PASS.

EACH EXHIBITOR WILL NEED TO PERSONALLY COLLECT A BRACELET EVERY DAY FROM RECEPTION DESK WHEN ARRIVING AT THE SHOW.



PASSES AND DAILY BRACELETS SHOULD BE WORN AT ALL TIMES ON THE SHOW PREMISES (ALSO FOR EVENING EVENTS WITHIN THE SHOW AREA).

REGULAR RANDOM CHECKS WILL BE CARRIED OUT THROUGHOUT THE SHOW.

The Exhibition area will be open from 9h30 to 18h30 from Monday to Wednesday; and from 9h30 to 17h00 on Thursday.

Yacht Viewing will be open from 9h30 to 17h30 from Monday to Wednesday, and from 9h30 to 17h00 on Thursday. It will be interrupted Monday to Thursday from 13h00 to 14h30 for Brokers' onboard lunches and Monday to Wednesday from 17h30 to 18h30 to allow for Captain and Crew visits to the Exhibition area.

EXHIBITORS PARTY EVENING

There will be an Exhibitors Party Evening on the first day of the Show, **Monday 28 April 2025 from 17h30.**

Exhibitors are encouraged to stay open and participate.

TERMS & CONDITIONS FOR HOSTING A PARTY AT STANDS

Except for the Exhibitors Party Evening, parties at stands will only be allowed on the sole condition that they end by 19h30 every day of the Show. The security service will be extended until 19h30 and Show entrances will remain closed to the public.

For safety reasons, only electrical induction systems will be authorised for cooking or heating food.

All events to be organised during and around the MYBA Charter Show should be submitted to mybashow.desk@portosole2025.it for pre-approval from the MYBA Charter Show Panel, or they will not be permitted to run.

DELIVERIES

Please remember that inbound/outbound shipments from/to non-EU destination are submitted to customs clearance.

For deliveries, please contact Jet Log Group Srl - business@jet-log.it - Tel. +39 340 227 8279

STAND INSURANCE

Although we have 24-hour security during the Show dates, we recommend that you contact your insurer for any additional coverage needed for your valuables and equipment if displaying costly goods.



SIGNBOARD

The signboard is included in the exhibition fee. Exhibitors must provide the official wording for their signboard to mybashow.stands@henoto.it.

Please be aware that abbreviations may have to be used, according to space limitations.

SHOW WEBSITE AND ATTENDING LISTS

A brief description of the activity of the exhibiting company – **maximum 400 characters including spaces** – will be required as part of the registration. Upon acceptance of the attendance, the company description will be displayed on the Show website.

ADVERTISING

Advertising space in the official Show publications may be purchased prior to 18h00 GMT **12 March 2025**.

For more information please contact mybashow.desk@portosole2025.it.

PLEASE NOTE:

➤ **OUTSIDE SUPPLIERS & DELIVERIES:**

During Show hours, suppliers will not be allowed in the Show and Exhibitor's staff will have to meet suppliers at the Show entrance to pick up deliveries.

In order to avoid unfair competition in relation to other exhibitors in the Show, outside suppliers will not be allowed in to do tastings or demonstrations, nor host parties and exhibitors should not give exposure to outside suppliers.

For demonstrations or tastings on stands, Exhibitors are encouraged to work with other exhibitors in the Show that supply goods or services.

Entertainers and photo/videographers (not registered in the Show under Press) that are invited by Exhibitors, will only be allowed to go to stands at the end of the day, for evening events. They will be met at the entrance of the Show by an Exhibitor's staff in order to be taken to the stand directly.

THE MYBA CHARTER SHOW PANEL RESERVES THE RIGHT TO REVIEW ALL APPLICATIONS ACCORDING TO ITS PUBLISHED CRITERIA AND TO ACCEPT OR REJECT THEM AT ITS DISCRETION.



All contacts for:

- Technical assistance:
mybашow.stands@henoto.it or b.gentile@graphicandosolutions.com

- Any event to be organised at stands:
mybашow.desk@portosole2025.it

- Deliveries:
Jet Log Group Srl - business@jet-log.it - Tel. +39 340 227 8279

- Signboards:
mybашow.stands@henoto.it.

- Advertising in Show online catalogue:
mybашow.desk@portosole2025.it

- Queries regarding website (technical or registrations):
Armelle Dunphy armelle@aysas.com (with info@myba.net on copy)