



2026

MYBA CHARTER SHOW

ADVERTISING RATES

RATES FOR ATTENDING COMPANIES

ONLINE CATALOGUE:

FULL PAGE: EUR 2,000 +VAT

HALF PAGE: EUR 1,000 +VAT

QUARTER PAGE: EUR 600 +VAT

TV SCREEN AD:

EUR 1,000 +VAT

COMBINED CATALOGUE & TV SCREENS PACKAGE:

FULL PAGE + TV SCREEN AD: EUR 2,500 +VAT

HALF PAGE + TV SCREEN AD: EUR 1,500 + VAT

RATES FOR NON-ATTENDING COMPANIES

FULL PAGE: EUR 2,600 +VAT

HALF PAGE: EUR 1,300 +VAT

QUARTER PAGE: EUR 900 +VAT



2026

MYBA CHARTER SHOW

ADVERTISING SPECIFICATIONS

AD SPECS FOR THE DIGITAL CATALOGUE

FULL PAGE: 21 X 29.7 CM (PORTRAIT)

HALF PAGE: 21 X 14.8 CM (LANDSCAPE)

QUARTER PAGE: 10.5 X 14.8 CM (PORTRAIT)

*.pdf file needed
with cropmarks
without bleed*

*All images must be embed,
at 100dpi resolution and RGB
All fonts must be outline (or curves)*



WHY ADVERTISE WITH US?

OUR VALUES ALIGN
WITH YOUR OFFERING!

+ HIGHLY TARGETED AUDIENCE
+ COST EFFECTIVE
+ GLOBAL REACH



FOR MORE INFORMATION:
mybashow.desk@portosole.it

mybashow.com