



2019
MYBA CHARTER SHOW

ADVERTISING RATES

RATES FOR ATTENDING COMPANIES

ONLINE CATALOGUE:

FULL PAGE: EUR 2,000 + VAT

HALF PAGE: EUR 1,000 + VAT

QUARTER PAGE: EUR 600 + VAT

TV SCREEN AD:

EUR 1.000 + VAT

COMBINED CATALOGUE & TV SCREENS PACKAGES:

FULL PAGE + TV SCREEN AD: EUR 2,500 + VAT

HALF PAGE + TV SCREEN AD: EUR 1,500 + VAT

RATES FOR NON ATTENDING COMPANIES

FULL PAGE: EUR 2,600 + VAT

HALF PAGE: EUR 1,300 + VAT

QUARTER PAGE : EUR 900 + VAT



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ADVERTISING SPECIFICATIONS

ADS FOR THE WEB PDF

Full page: 21 x 29.7 cm (portrait)
Half page : 21 x 14.8 cm (landscape)
Quarter page: 10.5 x x14.8 cm (portrait)

*.pdf file needed
with crop marks
without bleed*

*All images must be embed, at 100dpi resolution and RGB
All fonts must be outline (or curves)*