



MYBA

THE WORLDWIDE YACHTING ASSOCIATION

PROUDLY PRESENTS A COCKTAIL COMPETITION
DESIGNED TO INSPIRE AT THE 29TH MYBA CHARTER SHOW





THE CHALLENGE

Using a maximum of six ingredients (not including ice and garnish),
make one cocktail three times,
each featuring a minimum of 40ml Tanqueray No.TEN Gin.

Cocktail Occasion: Aperitif Hour

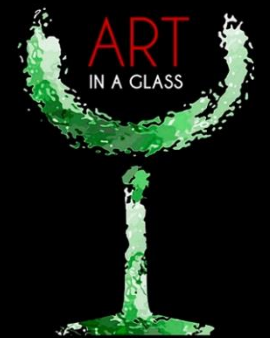
Location Inspiration: Spain

Drinks Required: One recipe replicated three times for our three judges

As you create your drink, set the scene for our judges...

are you anchored at a remote Balearic Island bay watching the sunset
or perhaps your guests are docked in Ibiza preparing for a night out?

*Share the story of your ingredients, your cocktail and its name, your location,
your occasion and your inspiration.*



THE SCHEDULE

Tuesday 28th March – 15:00 CET

Opening of registration

Sunday 23rd April – 15:30 @ the Hospitality Tent

Participating yachts are asked to attend the Mini Masterclass and demonstration, along with the briefing. You will be informed about your time of judging at the briefing.

Monday 24th April

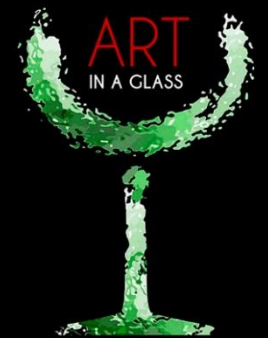
Judging will take place between **11:00** and **17:30**.

The three judges will visit your yacht, and you will have 15 minutes to present your drinks to them.

Tuesday 25th April – 17:45 @ the Hospitality Tent

Prize giving ceremony for the

- Overall winner
- Most creative
- Best guest experience



SUPPORTED BY  Tanqueray
NO. TEN

THE JUDGING CRITERIA (MAX. 100 POINTS)

Taste and Balance (30)

Creativity, Originality & Appeal of Name of Cocktail (20)

Presentation, appearance & garnish (20)

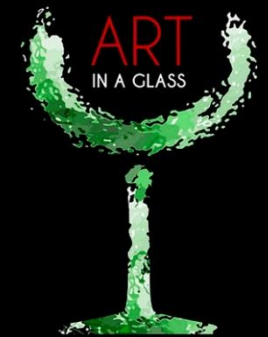
Guest experience and delivery of the cocktail (20)

Intelligent use of base spirit & easy to replicate recipe (10)

Please have your recipe ready for judges to take away.

(Printed or however you choose to display.)

what's in a
_NAME?

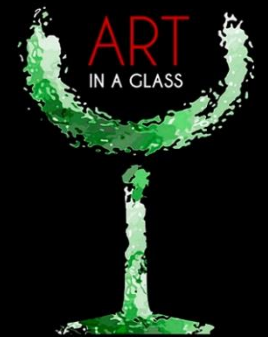


SUPPORTED BY  **Tanqueray**
NO TEN

THE GIN

180 years after its invention, Tanqueray remains the favourite Gin of the world's best bartenders, chosen by them as the foundation for their own extraordinary creations.

The darling of the passionately creative, Tanqueray No.TEN is universally respected and widely considered one of the best Gins in the world.



SUPPORTED BY  Tanqueray
No. TEN

THE RULES

Drinks must be created in front of the judges.

Each drink must contain a minimum of 40ml Tanqueray No. Ten Gin.

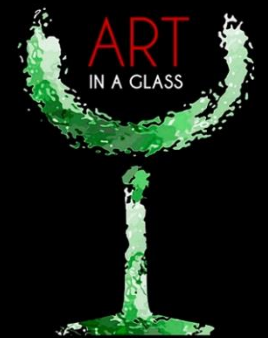
Drinks may be hand stirred, hand shaken, or built in the glass.

Drinks may be served straight-up, or over cubed, cracked or crushed ice.

You will have 15 minutes to create your cocktails.

By entering this competition, competitors agree to consign copyright of the recipe, drink name and serve to the competition organisers.

Prizes are not exchangeable.





IMPORTANT!

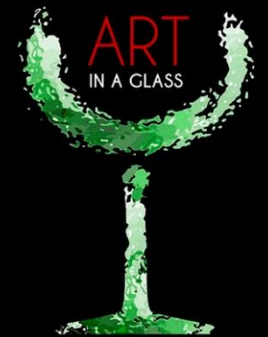
Please note that, as this new competition is going to take place over one day, a maximum of 10 yachts will be able to participate.

To register, please send an e-mail to:

Jasmin Rutter

Diageo Reserve Super Yacht Brand Ambassador

email: jasmin.rutter@diageo.com



SUPPORTED BY  Tanqueray
NO. TEN